



Government Arts & Commerce College, Gambhoi

Gambhoi High school Campus, Gambhoi, Ta: Himatnagar, Dist: Sabarkantha Pin:383030

ESTD: 2016 | [Affiliated with Hem. North Guj. University, Patan]

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SSIP 2.0 Student Sensitisation Workshop

A Step towards Innovation

The Government Arts and Commerce College, Gambhoi, successfully hosted the SSIP 2.0 Student Sensitisation Workshop on 27/03/2025. Organized by **Dr. Krishna Lala**, SSIP Coordinator, the online workshop, conducted via Microsoft Teams, was led by **Prachi Parikh**. The session aimed at familiarizing first-year students and faculty members with the Student Startup and Innovation Policy (SSIP) 2.0. A total of 64 students and faculty members attended the session, demonstrating enthusiasm for innovation and entrepreneurship.

Empowering Young Innovators

SSIP 2.0 is a forward-thinking initiative by the Gujarat government, designed to nurture student-led startups and innovative ventures. The workshop provided participants with a comprehensive understanding of the policy, funding opportunities, mentorship programs, and incubation support available to aspiring student entrepreneurs.

Key Takeaways from the Workshop

The session covered crucial aspects of SSIP 2.0, including:

1. **Understanding the Policy:** A detailed overview of how SSIP 2.0 supports innovation and entrepreneurship among students.
2. **Benefits and Opportunities:** Insights into financial assistance, mentorship programs, and incubation facilities.
3. **Pathway to Innovation:** A step-by-step guide to submitting startup ideas and securing necessary support.
4. **Real-World Inspiration:** Case studies of successful Indian startups that have made a significant impact, such as Ola, Zomato, OYO, Paytm, Nykaa, and Byju's.
5. **PowerPoint Presentation:** Prachi Parikh presented an informative slideshow to explain key concepts and showcase successful startups.
6. **Interactive Q&A:** An engaging discussion where students and faculty had their queries addressed by the SSIP team.

Paving the Way for a Brighter Future

The enthusiastic participation of both students and faculty members highlighted the growing interest in innovation-driven learning. This workshop acted as a catalyst, equipping attendees with knowledge and motivation to actively engage in the startup ecosystem.

Next Steps..

1. Organizing follow-up sessions focusing on idea development and proposal writing.
2. Establishing student-led innovation clubs to foster creativity and collaboration.
3. Providing personalized mentorship for students interested in launching startups.

By empowering students with the right resources and guidance, SSIP 2.0 is shaping the future of entrepreneurship and innovation at the institution. This workshop marks an important step in that



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journey, encouraging students to think beyond academics and embrace the world of possibilities within innovation and startups.





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